

2020 Einschaltpreise in €

2020 Klassische Werbung: Preis pro Sekunde in €

PG	Jan.	Feb.	Mrz.	Apr.	Mai	Jun	Jul	Aug.	Sept.	Okt.	Nov.	Dez.	Ø Jahr
5	294	347	353	344	300	173	176	176	309	347	368	341	294
6	318	375	382	372	324	188	191	191	334	375	398	369	318
7	340	401	408	398	347	201	204	204	357	401	425	394	340
8	370	437	444	433	377	218	222	222	389	437	463	429	370
9	406	479	487	475	414	240	244	244	426	479	508	471	406
10	445	525	534	521	454	263	267	267	467	525	556	516	445
11	470	555	564	550	479	277	282	282	494	555	588	545	470
12	495	584	594	579	505	292	297	297	520	584	619	574	495
13	516	609	619	604	526	304	310	310	542	609	645	599	516
14	546	644	655	639	557	322	328	328	573	644	683	633	546
15	567	669	680	663	578	335	340	340	595	669	709	658	567
16	618	729	742	723	630	365	371	371	649	729	773	717	618
17	636	750	763	744	649	375	382	382	668	750	795	738	636
18	678	800	814	793	692	400	407	407	712	800	848	786	678
19	741	874	889	867	756	437	445	445	778	874	926	860	741
20	780	920	936	913	796	460	468	468	819	920	975	905	780
21	813	959	976	951	829	480	488	488	854	959	1.016	943	813
22	834	984	1.001	976	851	492	500	500	876	984	1.043	967	834
23	897	1.058	1.076	1.049	915	529	538	538	942	1.058	1.121	1.041	897
24	927	1.094	1.112	1.085	946	547	556	556	973	1.094	1.159	1.075	927
25	990	1.168	1.188	1.158	1.010	584	594	594	1.040	1.168	1.238	1.148	990
26	1.030	1.215	1.236	1.205	1.051	608	618	618	1.082	1.215	1.288	1.195	1.030

2020 Klassische Werbung: Preis für 15 Sekunden in €

PG	Jan.	Feb.	Mrz.	Apr.	Mai	Jun	Jul	Aug.	Sept.	Okt.	Nov.	Dez.	Ø Jahr
5	4.410	5.205	5.295	5.160	4.500	2.595	2.640	2.640	4.635	5.205	5.520	5.115	4.410
6	4.770	5.625	5.730	5.580	4.860	2.820	2.865	2.865	5.010	5.625	5.970	5.535	4.770
7	5.100	6.015	6.120	5.970	5.205	3.015	3.060	3.060	5.355	6.015	6.375	5.910	5.100
8	5.550	6.555	6.660	6.495	5.655	3.270	3.330	3.330	5.835	6.555	6.945	6.435	5.550
9	6.090	7.185	7.305	7.125	6.210	3.600	3.660	3.660	6.390	7.185	7.620	7.065	6.090
10	6.675	7.875	8.010	7.815	6.810	3.945	4.005	4.005	7.005	7.875	8.340	7.740	6.675
11	7.050	8.325	8.460	8.250	7.185	4.155	4.230	4.230	7.410	8.325	8.820	8.175	7.050
12	7.425	8.760	8.910	8.685	7.575	4.380	4.455	4.455	7.800	8.760	9.285	8.610	7.425
13	7.740	9.135	9.285	9.060	7.890	4.560	4.650	4.650	8.130	9.135	9.675	8.985	7.740
14	8.190	9.660	9.825	9.585	8.355	4.830	4.920	4.920	8.595	9.660	10.245	9.495	8.190
15	8.505	10.035	10.200	9.945	8.670	5.025	5.100	5.100	8.925	10.035	10.635	9.870	8.505
16	9.270	10.935	11.130	10.845	9.450	5.475	5.565	5.565	9.735	10.935	11.595	10.755	9.270
17	9.540	11.250	11.445	11.160	9.735	5.625	5.730	5.730	10.020	11.250	11.925	11.070	9.540
18	10.170	12.000	12.210	11.895	10.380	6.000	6.105	6.105	10.680	12.000	12.720	11.790	10.170
19	11.115	13.110	13.335	13.005	11.340	6.555	6.675	6.675	11.670	13.110	13.890	12.900	11.115
20	11.700	13.800	14.040	13.695	11.940	6.900	7.020	7.020	12.285	13.800	14.625	13.575	11.700
21	12.195	14.385	14.640	14.265	12.435	7.200	7.320	7.320	12.810	14.385	15.240	14.145	12.195
22	12.510	14.760	15.015	14.640	12.765	7.380	7.500	7.500	13.140	14.760	15.645	14.505	12.510
23	13.455	15.870	16.140	15.735	13.725	7.935	8.070	8.070	14.130	15.870	16.815	15.615	13.455
24	13.905	16.410	16.680	16.275	14.190	8.205	8.340	8.340	14.595	16.410	17.385	16.125	13.905
25	14.850	17.520	17.820	17.370	15.150	8.760	8.910	8.910	15.600	17.520	18.570	17.220	14.850
26	15.450	18.225	18.540	18.075	15.765	9.120	9.270	9.270	16.230	18.225	19.320	17.925	15.450

2020 Klassische Werbung: Preis für 20 Sekunden in €

PG	Jan.	Feb.	Mrz.	Apr.	Mai	Jun	Jul	Aug.	Sept.	Okt.	Nov.	Dez.	Ø Jahr
5	5.880	6.940	7.060	6.880	6.000	3.460	3.520	3.520	6.180	6.940	7.360	6.820	5.880
6	6.360	7.500	7.640	7.440	6.480	3.760	3.820	3.820	6.680	7.500	7.960	7.380	6.360
7	6.800	8.020	8.160	7.960	6.940	4.020	4.080	4.080	7.140	8.020	8.500	7.880	6.800
8	7.400	8.740	8.880	8.660	7.540	4.360	4.440	4.440	7.780	8.740	9.260	8.580	7.400
9	8.120	9.580	9.740	9.500	8.280	4.800	4.880	4.880	8.520	9.580	10.160	9.420	8.120
10	8.900	10.500	10.680	10.420	9.080	5.260	5.340	5.340	9.340	10.500	11.120	10.320	8.900
11	9.400	11.100	11.280	11.000	9.580	5.540	5.640	5.640	9.880	11.100	11.760	10.900	9.400
12	9.900	11.680	11.880	11.580	10.100	5.840	5.940	5.940	10.400	11.680	12.380	11.480	9.900
13	10.320	12.180	12.380	12.080	10.520	6.080	6.200	6.200	10.840	12.180	12.900	11.980	10.320
14	10.920	12.880	13.100	12.780	11.140	6.440	6.560	6.560	11.460	12.880	13.660	12.660	10.920
15	11.340	13.380	13.600	13.260	11.560	6.700	6.800	6.800	11.900	13.380	14.180	13.160	11.340
16	12.360	14.580	14.840	14.460	12.600	7.300	7.420	7.420	12.980	14.580	15.460	14.340	12.360
17	12.720	15.000	15.260	14.880	12.980	7.500	7.640	7.640	13.360	15.000	15.900	14.760	12.720
18	13.560	16.000	16.280	15.860	13.840	8.000	8.140	8.140	14.240	16.000	16.960	15.720	13.560
19	14.820	17.480	17.780	17.340	15.120	8.740	8.900	8.900	15.560	17.480	18.520	17.200	14.820
20	15.600	18.400	18.720	18.260	15.920	9.200	9.360	9.360	16.380	18.400	19.500	18.100	15.600
21	16.260	19.180	19.520	19.020	16.580	9.600	9.760	9.760	17.080	19.180	20.320	18.860	16.260
22	16.680	19.680	20.020	19.520	17.020	9.840	10.000	10.000	17.520	19.680	20.860	19.340	16.680
23	17.940	21.160	21.520	20.980	18.300	10.580	10.760	10.760	18.840	21.160	22.420	20.820	17.940
24	18.540	21.880	22.240	21.700	18.920	10.940	11.120	11.120	19.460	21.880	23.180	21.500	18.540
25	19.800	23.360	23.760	23.160	20.200	11.680	11.880	11.880	20.800	23.360	24.760	22.960	19.800
26	20.600	24.300	24.720	24.100	21.020	12.160	12.360	12.360	21.640	24.300	25.760	23.900	20.600

2020 Klassische Werbung: Preis für 30 Sekunden in €

PG	Jan.	Feb.	Mrz.	Apr.	Mai	Jun	Jul	Aug.	Sept.	Okt.	Nov.	Dez.	Ø Jahr
5	8.820	10.410	10.590	10.320	9.000	5.190	5.280	5.280	9.270	10.410	11.040	10.230	8.820
6	9.540	11.250	11.460	11.160	9.720	5.640	5.730	5.730	10.020	11.250	11.940	11.070	9.540
7	10.200	12.030	12.240	11.940	10.410	6.030	6.120	6.120	10.710	12.030	12.750	11.820	10.200
8	11.100	13.110	13.320	12.990	11.310	6.540	6.660	6.660	11.670	13.110	13.890	12.870	11.100
9	12.180	14.370	14.610	14.250	12.420	7.200	7.320	7.320	12.780	14.370	15.240	14.130	12.180
10	13.350	15.750	16.020	15.630	13.620	7.890	8.010	8.010	14.010	15.750	16.680	15.480	13.350
11	14.100	16.650	16.920	16.500	14.370	8.310	8.460	8.460	14.820	16.650	17.640	16.350	14.100
12	14.850	17.520	17.820	17.370	15.150	8.760	8.910	8.910	15.600	17.520	18.570	17.220	14.850
13	15.480	18.270	18.570	18.120	15.780	9.120	9.300	9.300	16.260	18.270	19.350	17.970	15.480
14	16.380	19.320	19.650	19.170	16.710	9.660	9.840	9.840	17.190	19.320	20.490	18.990	16.380
15	17.010	20.070	20.400	19.890	17.340	10.050	10.200	10.200	17.850	20.070	21.270	19.740	17.010
16	18.540	21.870	22.260	21.690	18.900	10.950	11.130	11.130	19.470	21.870	23.190	21.510	18.540
17	19.080	22.500	22.890	22.320	19.470	11.250	11.460	11.460	20.040	22.500	23.850	22.140	19.080
18	20.340	24.000	24.420	23.790	20.760	12.000	12.210	12.210	21.360	24.000	25.440	23.580	20.340
19	22.230	26.220	26.670	26.010	22.680	13.110	13.350	13.350	23.340	26.220	27.780	25.800	22.230
20	23.400	27.600	28.080	27.390	23.880</								