

2022 Einschaltpreise in €

2022 Klassische Werbung: Preis pro Sekunde in €

PG	Jan.	Feb.	Mrz.	Apr.	Mai	Jun	Jul	Aug.	Sept.	Okt.	Nov.	Dez.	Ø Jahr
5	300	345	354	357	303	180	177	177	315	354	378	360	300
6	325	374	384	387	328	195	192	192	341	384	410	390	325
7	347	399	409	413	350	208	205	205	364	409	437	416	347
8	377	434	445	449	381	226	222	222	396	445	475	452	377
9	414	476	489	493	418	248	244	244	435	489	522	497	414
10	454	522	536	540	459	272	268	268	477	536	572	545	454
11	480	552	566	571	485	288	283	283	504	566	605	576	480
12	505	581	596	601	510	303	298	298	530	596	636	606	505
13	526	605	621	626	531	316	310	310	552	621	663	631	526
14	557	641	657	663	563	334	329	329	585	657	702	668	557
15	578	665	682	688	584	347	341	341	607	682	728	694	578
16	630	725	743	750	636	378	372	372	662	743	794	756	630
17	649	746	766	772	655	389	383	383	681	776	818	779	649
18	692	796	817	823	699	415	408	408	727	817	872	830	692
19	756	869	892	900	764	454	446	446	794	892	953	907	756
20	795	914	938	946	803	477	469	469	835	938	1.002	954	795
21	829	953	978	987	837	497	489	489	870	978	1.045	995	829
22	851	979	1.004	1.013	860	511	502	502	894	1.004	1.072	1.021	851
23	915	1.052	1.080	1.089	924	549	540	540	961	1.080	1.153	1.098	915
24	946	1.088	1.116	1.126	955	568	558	558	993	1.116	1.192	1.135	946
25	1.010	1.162	1.192	1.202	1.020	606	596	596	1.061	1.192	1.273	1.212	1.010
26	1.051	1.209	1.240	1.251	1.062	631	620	620	1.104	1.240	1.324	1.261	1.051

2022 Klassische Werbung: Preis für 15 Sekunden in €

PG	Jan.	Feb.	Mrz.	Apr.	Mai	Jun	Jul	Aug.	Sept.	Okt.	Nov.	Dez.	Ø Jahr
5	4.500	5.175	5.310	5.355	4.545	2.700	2.655	2.655	4.725	5.310	5.670	5.400	4.500
6	4.875	5.610	5.760	5.805	4.920	2.925	2.880	2.880	5.115	5.760	6.150	5.850	4.875
7	5.205	5.985	6.135	6.195	5.250	3.120	3.075	3.075	5.460	6.135	6.555	6.240	5.205
8	5.655	6.510	6.675	6.735	5.715	3.390	3.330	3.330	5.940	6.675	7.125	6.780	5.655
9	6.210	7.140	7.335	7.395	6.270	3.720	3.660	3.660	6.525	7.335	7.830	7.455	6.210
10	6.810	7.830	8.040	8.100	6.885	4.080	4.020	4.020	7.155	8.040	8.580	8.175	6.810
11	7.200	8.280	8.490	8.565	7.275	4.320	4.245	4.245	7.560	8.490	9.075	8.640	7.200
12	7.575	8.715	8.940	9.015	7.650	4.545	4.470	4.470	7.950	8.940	9.540	9.090	7.575
13	7.890	9.075	9.315	9.390	7.965	4.740	4.650	4.650	8.280	9.315	9.945	9.465	7.890
14	8.355	9.615	9.855	9.945	8.445	5.010	4.935	4.935	8.775	9.855	10.530	10.020	8.355
15	8.670	9.975	10.230	10.320	8.760	5.205	5.115	5.115	9.105	10.230	10.920	10.410	8.670
16	9.450	10.875	11.145	11.250	9.540	5.670	5.580	5.580	9.930	11.145	11.910	11.340	9.450
17	9.735	11.190	11.490	11.580	9.825	5.835	5.745	5.745	10.215	11.490	12.270	11.685	9.735
18	10.380	11.940	12.255	12.345	10.485	6.225	6.120	6.120	10.905	12.255	13.080	12.450	10.380
19	11.340	13.035	13.380	13.500	11.460	6.810	6.690	6.690	11.910	13.380	14.295	13.605	11.340
20	11.925	13.710	14.070	14.190	12.045	7.155	7.035	7.035	12.525	14.070	15.030	14.310	11.925
21	12.435	14.295	14.670	14.805	12.555	7.455	7.335	7.335	13.050	14.670	15.675	14.925	12.435
22	12.765	14.685	15.060	15.195	12.900	7.665	7.530	7.530	13.410	15.060	16.080	15.315	12.765
23	13.725	15.780	16.200	16.335	13.860	8.235	8.100	8.100	14.415	16.200	17.295	16.470	13.725
24	14.190	16.320	16.740	16.890	14.325	8.520	8.370	8.370	14.895	16.740	17.880	17.025	14.190
25	15.150	17.430	17.880	18.030	15.300	9.090	8.940	8.940	15.915	17.880	19.095	18.180	15.150
26	15.765	18.135	18.600	18.765	15.930	9.465	9.300	9.300	16.560	18.600	19.860	18.915	15.765

2022 Klassische Werbung: Preis für 20 Sekunden in €

PG	Jan.	Feb.	Mrz.	Apr.	Mai	Jun	Jul	Aug.	Sept.	Okt.	Nov.	Dez.	Ø Jahr
5	6.000	6.900	7.080	7.140	6.060	3.600	3.540	3.540	6.300	7.080	7.560	7.200	6.000
6	6.500	7.480	7.680	7.740	6.560	3.900	3.840	3.840	6.820	7.680	8.200	7.800	6.500
7	6.940	7.980	8.180	8.260	7.000	4.160	4.100	4.100	7.280	8.180	8.740	8.320	6.940
8	7.540	8.680	8.900	8.980	7.620	4.520	4.440	4.440	7.920	8.900	9.500	9.040	7.540
9	8.280	9.520	9.780	9.860	8.360	4.960	4.880	4.880	8.700	9.780	10.440	9.940	8.280
10	9.080	10.440	10.720	10.800	9.180	5.440	5.360	5.360	9.540	10.720	11.440	10.900	9.080
11	9.600	11.040	11.320	11.420	9.700	5.760	5.660	5.660	10.080	11.320	12.100	11.520	9.600
12	10.100	11.620	11.920	12.020	10.200	6.060	5.960	5.960	10.600	11.920	12.720	12.120	10.100
13	10.520	12.100	12.420	12.520	10.620	6.320	6.200	6.200	11.040	12.420	13.260	12.620	10.520
14	11.140	12.820	13.140	13.260	11.260	6.680	6.580	6.580	11.700	13.140	14.040	13.360	11.140
15	11.560	13.300	13.640	13.760	11.680	6.940	6.820	6.820	12.140	13.640	14.560	13.880	11.560
16	12.600	14.500	14.860	15.000	12.720	7.560	7.440	7.440	13.240	14.860	15.880	15.120	12.600
17	12.980	14.920	15.320	15.440	13.100	7.780	7.660	7.660	13.620	15.320	16.360	15.580	12.980
18	13.840	15.920	16.340	16.460	13.980	8.300	8.160	8.160	14.540	16.340	17.440	16.600	13.840
19	15.120	17.380	17.840	18.000	15.280	9.080	8.920	8.920	15.880	17.840	19.060	18.140	15.120
20	15.900	18.280	18.760	18.920	16.060	9.540	9.380	9.380	16.700	18.760	20.040	19.080	15.900
21	16.580	19.060	19.560	19.740	16.740	9.940	9.780	9.780	17.400	19.560	20.900	19.900	16.580
22	17.020	19.580	20.080	20.260	17.200	10.220	10.040	10.040	17.880	20.080	21.440	20.420	17.020
23	18.300	21.040	21.600	21.780	18.480	10.980	10.800	10.800	19.220	21.600	23.060	21.960	18.300
24	18.920	21.760	22.320	22.520	19.100	11.360	11.160	11.160	19.860	22.320	23.840	22.700	18.920
25	20.200	23.240	23.840	24.040	20.400	12.120	11.920	11.920	21.220	23.840	25.460	24.240	20.200
26	21.020	24.180	24.800	25.020	21.240	12.620	12.400	12.400	22.080	24.800	26.480	25.220	21.020

2022 Klassische Werbung: Preis für 30 Sekunden in €

PG	Jan.	Feb.	Mrz.	Apr.	Mai	Jun	Jul	Aug.	Sept.	Okt.	Nov.	Dez.	Ø Jahr
5	9.000	10.350	10.620	10.710	9.090	5.400	5.310	5.310	9.450	10.620	11.340	10.800	9.000
6	9.750	11.220	11.520	11.610	9.840	5.850	5.760	5.760	10.230	11.520	12.300	11.700	9.750
7	10.410	11.970	12.270	12.390	10.500	6.240	6.150	6.150	10.920	12.270	13.110	12.480	10.410
8	11.310	13.020	13.350	13.470	11.430	6.780	6.660	6.660	11.880	13.350	14.250	13.560	11.310
9	12.420	14.280	14.670	14.790	12.540	7.440	7.320	7.320	13.050	14.670	15.660	14.910	12.420
10	13.620	15.660	16.080	16.200	13.770	8.160	8.040	8.040	14.310	16.080	17.160	16.350	13.620
11	14.400	16.560	16.980	17.130	14.550	8.640	8.490	8.490	15.120	16.980	18.150	17.280	14.400
12	15.150	17.430	17.880	18.030	15.300	9.090	8.940	8.940	15.900	17.880	19.080	18.180	15.150
13	15.780	18.150	18.630	18.780	15.930	9.480	9.300	9.300	16.560	18.630	19.890	18.930	15.780
14	16.710	19.230	19.710	19.890	16.890	10.020	9.870	9.870	17.550	19.710	21.060	20.040	16.710
15	17.340	19.950	20.460	20.640	17.520	10.410	10.230	10.230	18.210	20.460	21.840	20.820	17.340
16	18.900	21.750	22.290	22.500	19.080	11.340	11.160	11.160	19.860	22.290	23.820	22.680	18.900
17	19.470	22.380	22.980	23.160	19.650	11.670	11.490	11.490	20.430	22.980	24.540	23.370	19.470
18	20.760	23.880	24.510	24.690	20.970	12.450	12.240	12.240	21.810	24.510	26.160	24.900	20.760
19	22.680	26.070	26.760	27.000	22.920	13.620	13.380	13.380	23.820	26.760	28.590	27.210	22.680
20	23.850	27.420	28.140	28.380</									